

# Restructuring & Turnarounds

FROM LOWER-MIDDLE MARKET TO MID-MARKET



KRESHMORE GROUP®

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Kreshmore Group (KG) started operations in 2009 through its predecessors and has grown to become Chicago's preeminent restructuring and M&A advisory company. The firm serves myriad niche industries while focusing on lower-middle & mid-market companies within the continental United States. KG assists clients in restructures/turnarounds, workouts, recapitalizations, M&A, real estate capital markets & real estate asset management, sell prep, senior and subordinated debt structuring, diligence services, c-suite advisory, outsourced analytics and modeling, and solving complex financial problems with unique solutions. Headquartered in Lemont, Illinois, KG is known within the Chicagoland area as a tenacious and hyper-focused strategic consulting firm. Kreshmore Group consists of a creative, cohesive and diverse team with over 175 years of combined relevant experience.

Be it through a macro-economic downturn or a fast and changing industry, lower-middle and mid-market businesses oftentimes find themselves against the ropes and in financial distress. Kreshmore Group is your professional resource to pinpoint the cause of financial difficulty, assess options for recovery, craft a plan to either turnaround or softly exit, and take a hands-on approach to execute that plan. Kreshmore Group (KG), a private restructuring and strategic mergers & acquisitions advisory company, provides critical corporate restructuring and turnaround services for distressed situations. KG has completed extensive work in the corporate renewal world for both obligors and creditors. For obligors, our key benefit is the ability to execute a creative turnaround plan and also minimize any potential personal liability to related owners or Directors. Kreshmore Group is oftentimes engaged by creditors to assess a troubled asset and prepare an exit plan. KG will frequently be appointed as interim CFO and create a plan to control cash, cut spending, and recover owed monies.

## PROVEN EXECUTIVE TEAM

KG's restructuring and turnaround advisory services is about cash and crisis management, business plan development and execution. Our proven experience in crisis management, combined with a sense of urgency, is a successful formula for achieving the best possible outcome in any restructuring matter. Our turnaround management experience includes numerous advisory roles including debtor advisory, secured lender advisory, unsecured creditor, and financial consulting. KG has successfully provided companies of all sizes and industries in varying situations with turnaround services.

## SERVICES OFFERED

- When private companies find themselves in uncharted financial trouble, KG's team of restructure and turnaround experts can help identify and diagnose problems as well as implement a go-forward strategy.
- We take a sharp focus on true cash management and cost-effective spending critical in realigning heavily distressed businesses.
- Act as interim CFO or CRO to handle critical financial and restructuring activities.
- Both large banks and private lenders alike need outside expertise and resources in handling their trouble credits. Kreshmore Group handles situations with professionalism and decorum and work diligently in order to reach a financially beneficial resolution while minimizing tension and consternation.



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**Gregory A. Paulus • Managing Director • (312) 927-7552 • GPaulus@Kreshmore.com**

Greg has spent the last 30+ years on almost every side of the table regarding operating businesses and real estate. With 15 years of banking experience and 16 years of company start up, rapid growth, operations, restructuring, real estate development, construction, investment and management experience, Greg has been a lender, borrower, investor, business founder, CEO, COO, CFO, developer, workout consultant, receiver and distressed borrower over the course of his career. After winding down from leading a series of teams working on the resolution, under a loss share agreement, of over 3,000 notes acquired from the FDIC when ShoreBank failed in 2010, Greg started targeting businesses for restructuring and growth opportunities as a hands on advisor and/or interim CFO/COO workout and investment through direct investment and the purchase of their debt. He has also worked with startups, guiding them from concept through fundings.

Greg's recent experience has focused on crisis management, operational and financial restructuring, out-of-court restructurings and workouts, and bankruptcy consulting services to lower middle market distressed companies, specializing in corporate turnarounds. Greg can serve as Chief Restructuring Officer (CRO), Chief Financial Officer (CFO) and/or Independent Director, developing and implementing business transformation strategies and financial/operational improvements, re-capitalizations or strategic asset or company sales.

Greg graduated Summa cum Laude from Emory University with a BA in Economics and from Kellogg Graduate School of Management with an MBA in Finance and Accounting.

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**Anthony Lazzara • Managing Director • (773) 900-1670 • ALazzara@Kreshmore.com**

Anthony Lazzara is a Managing Director at Kreshmore Group, where he is responsible for origination, corporate restructure, M&A transactions, and direct investments. He has extensive experience supporting management and leadership teams.

Anthony is a seasoned veteran in the financial world both from the investing and operating sides. He has experience building and growing lucrative business enterprises, turning around underperforming entities, and providing strategic direction and management to business owners, boards, and executive committees. He is currently an acting board member and advisor to various companies.

Anthony received his BA in finance from Loras College. He is a registered Illinois Business Broker (via ABW Financial Services LLC dba Kreshmore Group).