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## NEWS FOR IMMEDIATE RELEASE

### **Kreshmore Group Announces New Website Launch**

*Chicago's Preeminent Restructuring and M&A Advisory Company*

**LEMONT, ILLINOIS, (January 5, 2021)** – Kreshmore Group (KG), a private restructuring and strategic mergers & acquisitions advisory company, is pleased to announce the unveiling of its all-new redesigned website, [www.Kreshmore.com](http://www.Kreshmore.com). The new site responds to the needs of the market by focusing on creating a modern experience with cutting-edge adaptiveness, an easy-to-navigate design, a simplified site flow and an overall refreshed look and feel.

The primary goal during the redesign process was to create a more valuable, user-centric and adaptive resource across all platforms and devices. Specifically, the focus was on making it easier for visitors to learn and locate valuable information about the professional offerings and industries serviced by Kreshmore Group. The new site features a streamlined, modern design, improved functionality, and easy access for clients as well as essential project/deal information.

Created with the user experience in mind, visitors can quickly and easily navigate the site while focused on the following pertinent categories:

- **ABOUT US** – learn about Kreshmore Group, its history and successes, team and industries serviced;
- **SERVICES** – review top advisory offerings including restructuring, turnarounds, M&A, capital markets and niche consulting;
- **NEWS** – view company press releases and have access to pertinent association and conference calendar events;
- **CONTACT** – new clients can make inquiries, career opportunities are listed, and existing clients can access their projects/deals via the secure confidential portal: Citrix ShareFile®, 24/7/365;

“After many months of hard work and dedication, we are thrilled to debut our new company website to our clients and partners” said Joseph B. Wabick, Managing Partner of Kreshmore Group. “We redesigned the site with our clients and talent in mind, improving the experience by reducing the number of user clicks to navigate the site - it’s simply a better experience for everyone.”

### **About Kreshmore Group<sup>SM</sup>**

Kreshmore Group (KG) started operations in 2009 through its predecessors and has grown to become Chicago’s preeminent restructuring and M&A advisory company. The firm serves myriad niche industries while focusing on mid-market & emerging growth companies within the continental United States. KG assists clients in restructures/turnarounds, workouts, recapitalizations, M&A, real estate capital markets and real estate asset management, sell prep, senior and subordinated debt structuring, diligence services, c-suite advisory, outsourced analytics and modeling, and solving complex financial problems with unique solutions. Headquartered in Lemont, Illinois, KG is known within the Chicagoland area as a tenacious and hyper-focused strategic consulting firm. Kreshmore Group consists of a creative, cohesive and diverse team with over 175 years of combined relevant experience. To learn more about KG please visit [www.Kreshmore.com](http://www.Kreshmore.com) or our [LinkedIn](#) page, today.

Hashtags: #M&A #mergersandacquisitions #advisory #turnaround #business #workout #operations #restructuring #CRO #CFO #CFOServices #financial #analytics #healthcare #manufacturing #supplychain #logistics #trucking #warehousing #distribution #construction #retail #hospitality #realestate #capitalmarkets #privateequity #duediligence #qualityofearnings #middlemarket #emergingmarket

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